



H-GAC Harris County Livable Centers



Project Description

Houston-Galveston Area Council hired a team led by SWA Group to perform a study in the Aldine area of North Houston. The Livable Centers studies aim to investigate areas of probable need and provide solutions that enhance the economic opportunities, multimodal transportation options, and overall quality of life for residents of the area.

Knudson, LP led public outreach efforts and conducted meeting facilitation for this project. Three public meetings were held, three rounds of surveys were collected, and participants at the meeting provided feedback through interactive mapping exercises.

Various outreach methods were used, including: physical flyering of the district, coordinating with local school district administrators to build capacity with the students and their parents, and an interview about the project in the Hispanic Chamber of Commerce spot on Houston Hispanic AM Radio station, La Tremenda (KLAT-1010 AM).

Client:
H-GAC

Complete

Services:
Public Engagement

Principal In Charge:
Patti Joiner

Project Manager:
Angela Martinez

Project Reference

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